

## 1. INTRODUCTION

- **1.1**

C3Rx's information systems are the exclusive property of C3Rx and are used for approved business purposes only. This includes but is not limited to computer equipment; hard drives; printers; peripherals; software and operating systems; telephones; and network and/or internet-related accounts providing electronic mail ("email"), browsing, newsgroup access, social networking access, and/or file-transfer capabilities.

- **1.2**

C3Rx ("we," "us," or "our") is committed to protecting the privacy and security of your personal information. This Privacy Policy describes how we collect, use, disclose, and protect the personal information we receive through our website c3pbm.com (the "Website").

- **1.3**

By accessing or using our website, you consent to the collection, use, disclosure, and protection of your personal information as described in this Privacy Policy. If you do not agree with the practices described in this Privacy Policy, please do not access or use our website.

## 2. INFORMATION WE COLLECT

- **2.1**

Personal Information: When you interact with our website, we may collect personal information that you voluntarily provide, such as your name, email address, contact details, and any other information you provide through online forms or communications.

- **2.2**

Usage Information: We may also collect non-personal information about your use of our website, such as your IP address, browser type, device information, referring website, and browsing patterns. We may use cookies, web beacons, and similar technologies to collect this information.

## 3. USE OF INFORMATION

- **3.1**

We may use the personal information we collect for the following purposes:

To provide and improve our products, services, and Website functionality.

To respond to inquiries, requests, and comments from you.

To send you marketing and promotional communications that may be of interest to you.

You may opt out of receiving these communications at any time.

To personalize your experience on our website and tailor the content and offers to your preferences.

To analyze and monitor usage patterns, troubleshoot technical issues, and improve the performance of our website.

To comply with applicable laws, regulations, and legal processes.

- **3.2**

We will only use your personal information for the purposes for which it was collected unless we obtain your consent or are otherwise required or permitted by law.

- **3.3**

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

- **3.4**

By working with C3Rx or using our services, you consent to receive text messages from us for purposes related to your account, benefits, services, and other communications relevant to your relationship with us. Text messages may be sent using automated technology, and standard message and data rates may apply. You can opt out of receiving these messages at any time by contacting us or following the instructions provided in each text message.

#### **4. DISCLOSURE OF INFORMATION**

- **4.1**

We may disclose your personal information to:

Third-party service providers who assist us in operating our business and providing services to you (e.g., hosting providers, payment processors, customer support providers).

Our affiliates and subsidiaries for the purposes described in this Privacy Policy.

Law enforcement authorities, government agencies, or authorized third parties if we are required to do so by law or in response to a legal request.

Third parties in connection with a merger, acquisition, or sale of all or a portion of our business, provided that the recipient agrees to protect the confidentiality of your personal information.

- **4.2**

We will not sell, rent, or lease your personal information to third parties for their marketing purposes unless we have obtained your explicit consent.

#### **5. DATA SECURITY**

- **5.1**

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, loss, or alteration. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure. Therefore, we cannot guarantee absolute security of your personal information.

#### **6. YOUR RIGHTS AND CHOICES**

- **6.1**

You have the right to access, update, correct, or delete your personal information. You may also have the right to restrict or object to certain processing activities. To exercise these rights, please contact us using the information provided in Section 9.

- **6.2**

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

## **7. LINKS TO THIRD-PARTY WEBSITES**

- **7.1**

Our website may contain links to third-party websites or services. This Privacy Policy does not apply to those websites or services, and we are not responsible for the practices or policies of third parties. We encourage you to review the privacy policies of those third parties before providing any personal information.

## **8. CHILDREN'S PRIVACY**

- **8.1**

Our website is not intended for children under the age of 16. We do not knowingly collect or solicit personal information from children. If you are a parent or guardian and believe that your child has provided personal information on our Website, please contact us using the information provided in Section 9.

## **9. CONTACT US**

- **9.1**

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at 866.330.8780.

## **10. CHANGES TO THE PRIVACY POLICY**

- **10.1**

We may update this Privacy Policy from time to time to reflect changes in our practices, legal requirements, or industry standards. We will post the updated Privacy Policy on our Website and indicate the effective date of the update. Your continued use of our website after the effective date constitutes your acceptance of the updated Privacy Policy.